

WHAT not



PERFECT BILLBOARDS BY B.U.G.A.U.P.

1984 is a significant year for BUGAUP not only for its Orwellian associations, but because it is five years since that infamous acronym first appeared on billboards. For five years the advertising industry has claimed that the movement is merely a "vocal minority" which would soon go away if ignored. Today it is clear that BUGAUP's controversial activities have stimulated widespread public debate on the destructive aspects of advertising.

The celebrate BUGAUP's fifth birthday, a day of seminars and entertainment has been organised. The day has been planned as a series of talks and discussions about aspects of advertising which have not been widely aired, with emphasis on Australian case studies. The event will culminate with dinner and the presentation of BUGAUP's awards to the advertising industry—the **BOGIES**. In true BUGAUP style, the day's events will be both educational and entertaining and will attract people from many diverse groups. The discussions and the dinner will provide the opportunity to meet and talk to these people. And the **BOGIES** presentations will definitely be an evening of fun to end the day.

You are invited to join the celebration by attending the day or evening gathering — or both. Tickets are \$ 10.00 for the day of seminars, \$ 15.00 for dinner and attendance at the **BOGIES** presentations. (Concessions and childcare available).

THE BOGIES

The **BOGIES** are BUGAUP's awards to the advertising industry — a token of appreciation for their untiring quest to exceed all bounds of taste, good sense and reason. There will be numerous categories including:

- Most misleading ad
- Most inane jingle
- Ad that breaks the most regulations
- Ugliest outdoor advertisement

There will be several nominations for each category and the audience will vote for the winner.

If there is a particular ad which you would like to see recognised, you can nominate it for a **BOGIE** in one of our categories or for a category of your own. Please send in a photo, tape recording, video or paper copy of the ad so that others can judge it on its demerits, and state why you think it is particularly deserving.

For further info: Peter Vogel, 331-6333 or Authur Chesterfield-Evans on 269-5122 (w).



7. The Brooke Shields campaign originally commissioned by the US Government and then rejected by the Reagan Administration as 'not suitable'.



University Union Policy "WORKPLACE & SERVICE AREA SMOKING POLICY"

It is the policy of the University Union to respect the rights of both the non-smoker and the smoker in the Union buildings and facilities. When these rights conflict, management and employees should endeavour to find a reasonable and equitable solution. When this is not possible, the rights of the non-smoker should prevail.

PROHIBITED AREAS

Smoking is prohibited where combustible fumes can collect, areas where chemicals are used and all other designated areas where an occupational safety or health hazard might exist. Smoking is not permitted in confined areas of general access such as storerooms, cashier waiting lines, elevators, restrooms, stairwells, copy rooms, waiting rooms and foyers. Smoking is not permitted where Union premises are frequently visited by members, such as public offices and member service areas.

WORK AREAS

Where possible, segregation between smokers and non-smokers should be implemented, though it is recognised this may be difficult. This, of course, depends on the wishes of the staff. Where segregation is not feasible, special smoking areas should be established. Care should be taken to avoid situations in which justifiable claims of preferential treatment or accommodation could be made by either smokers or non-smokers; an equitable approach should be the objective. In work areas where space is shared by two or more persons, an effort shall be made to accommodate individual preferences to the degree prudently possible. When requested, managers should make a reasonable attempt to separate smokers and non-smokers. Employees may designate their private offices as smoking or non-smoking areas.

AREAS OF COMMON USE

In meetings and enclosed areas except function bookings, where a smoking area be made available at the request of the function organisers, smoking will not be permitted. Breaks and appropriate access to open areas shall be scheduled to accommodate the needs of smokers. In enclosed spaces of common use such as cafeterias, dining areas, staff rooms and auditoriums, smoking should be permitted only in identified areas, provided adequate ventilation exists and they are not normal customer areas (i.e. away from food serving areas).

INCENTIVE SCHEMES

That a scheme be introduced whereby smoking employees are offered an incentive to quit. The details of this scheme to be finalised by the Finance Committee. The scheme to be operational at the end of 1984.

INFORMATION FOR STAFF AND MEMBERS

The Union should place "Quit for Life" material in food outlets, member services areas, staff rooms and Union counters. Managers and those interested should be given promotional materials and information kits. The Personnel Officer should be responsible for acquiring the materials and ensuring its dissemination in the workplace. Quit For Life — 439-4288. P.O. Box, Crows Nest, 2065

SALE OF TOBACCO

That the Union phase out the sale of tobacco from its outlets over the next six months.