

Copyright row brewing over anti-smoking ads

Dick Smith says he does not mind cigarette advertising, but hates cigarette advertisements which influence children.

In newspaper advertisements yesterday and today, Mr Smith, the publisher of *Australian Geographic*, calls on publishers of family magazines not to accept cigarette advertisements.

The advertisements feature Mr Smith holding a Peter Jackson ad which has been marked with a black cross.

Mr Geoff Drucker, the corporate affairs manager of Philip Morris, which sells Peter Jackson cigarettes, said the company had received legal advice yesterday that Mr Smith's advertisement breached copyright laws.

Mr Smith said: "I have spent more than \$1 million on the Life Education movement, which is designed to show young people how marvellous the human body is. And now I find I have been wasting my time and money."