

---

# Row over Royal ad

Mail on Sunday  
3/4/83

**ANTI-SMOKING** groups last night accused cigarette giants Benson and Hedges of exploiting the Australian royal tour by using pictures of the Prince and Princess of Wales in a newspaper advertisement campaign.

One Australian protester said: 'I was particularly surprised that Prince Charles, well known for his anti-smoking views, would allow the Royal family to be exploited in this shameful manner'.

---