

# Wentworth Courier

wentworthcourier.com.au | ESTABLISHED 1947

## Trailer Trash

Author: Robble Patterson

Publication: Wentworth Courier

Date: 27/05/2015

### MOBILE BILLBOARD LEFT TOO LONG ON ROAD

IN WHAT is believed to be a local government first, a business which parked an advertising trailer in Bellevue Hill has been fined \$1500.

Woollahra Council sent the infringement notice to Amazon Pest Control a week after the Wentworth Courier revealed (see right) nearby residents' anger at the advertisement.

A council spokesman said the company was fined after it failed to move the trailer.

"The trailer was assessed by council as being an advertising structure requiring DA approval due to the length of time it has remained in its current location, the design of the signage on the trailer, which prevents it from being readily used to transport goods, and also the distance the trailer is located from Amazon Pest Control's principal place of business," the spokesman said.

"The fine was issued under the planning laws, rather than under parking regulations because the trailer is parked legally and council has determined that it is an advertising structure."

Aussie Home Loans chief executive John Symond last week criticised one of the signs, positioned near Cranbrook School on New South Head Rd. And he welcomed the council's move.

"It is not in the interest of the area, it is a blight, and if they don't heed the warning and \$1500 fines don't scare them, I would expect council go the next step talk to the local government minister and ascertain ways to further encourage them to leave."

Amazon Pest Control was contacted for comment, but did not return emails.

Vaucluse MP Gabrielle Upton said she had lobbied for a three month parking permit for trailers in parliament, which was expected to be debated this term.

"These new measures will be an important step in addressing the scarcity of parking in our local area. They apply to boat trailers and I understand Roads Minister Gay may consider an extension to include other types of trailers," she said. "

